

# **2004 ENVIRONMENTAL AND CONSERVATION STEWARDSHIP AWARDS**

## **Civic Volunteer Award**



### **PURPOSE**

To recognize outstanding local volunteer projects that have improved or protected the environment.

### **ELIGIBLE NOMINATIONS:**

Any project initiated by a local group, organization or individual which has improved or protected the environment by taking action such as identifying local environmental issues, educating the citizenry about the environmental, health and economic ramifications of the issues and possible solutions, and implementing an aggressive public action plan to address the issues. The summary should briefly address each of the judging criteria. There may be a separate award in this category for East, Middle, and West Tennessee.

### **JUDGING CRITERIA:**

1. The environmental benefits.
2. The extent that the project represents an innovative approach.
3. Whether the project is continuous or "one time only".
4. The scope of the improvement effort.
5. The increase in the community's environmental awareness.
6. The number of volunteers that were involved.
7. The manner in which the public was engaged.